



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

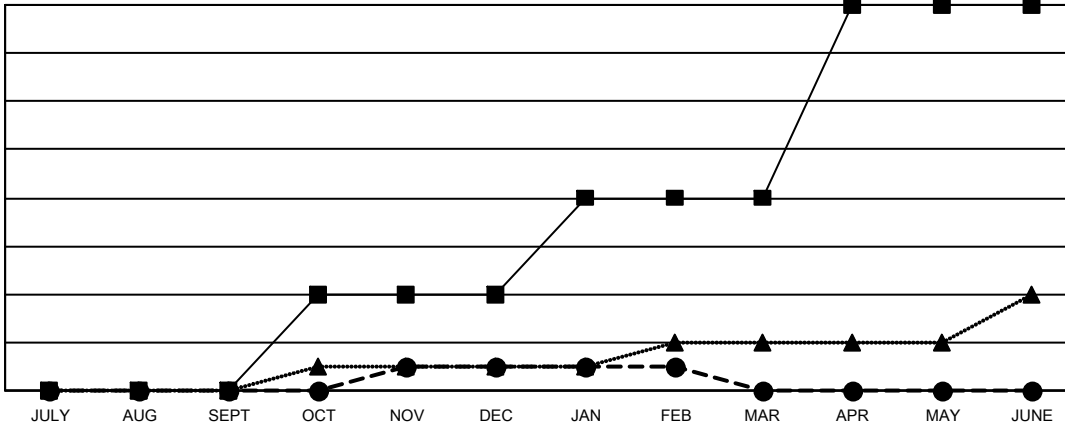
Multiple District 11

LOCATION: MICHIGAN

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	4	1	0
JAN/FEB/MAR	4	0	3
APR/MAY/JUNE	8	0	0

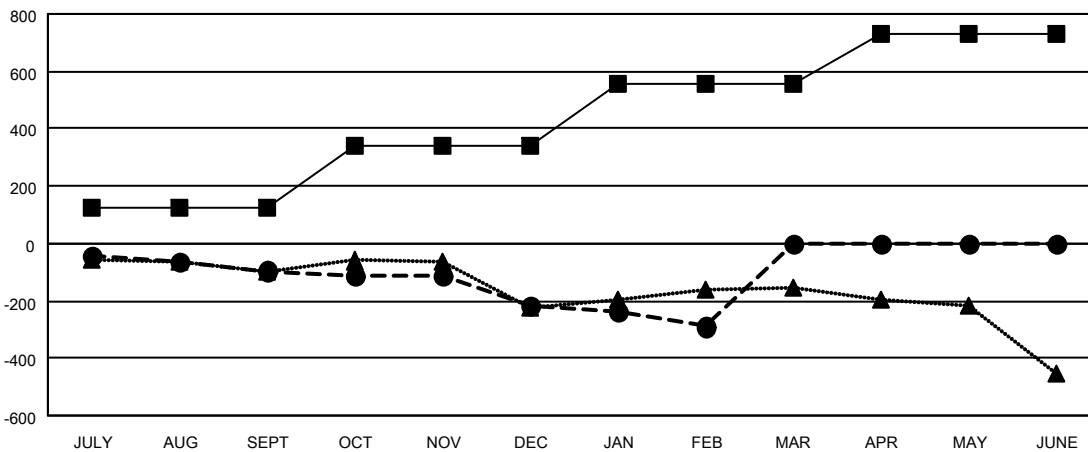
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	126	137	214
OCT/NOV/DEC	213	232	336
JAN/FEB/MAR	220	115	181
APR/MAY/JUNE	170	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 5	
<u>DROPPED MEMBERS</u>	
DECEASED	138
CLUB CANCELLED	59
OTHER	534
TOTAL	731

134 CLUBS OF 371 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	6,440 (67.72%)
FEMALE	3,070 (32.28%)
TOTAL FAMILY UNIT MEMBERS	1,926
FAMILY MEMBERS PAYING HALF DUES	984